

Slippers for a cause!

On 11 May the Multiknit Team showed off our comfy side by rocking the office halls in our warm and fuzzies! We joined forces with Wimpy to support the Reach For A Dream Foundation. Slipper Day is a fun initiative that creates awareness for the Reach For A Dream Foundation, whilst raising funds to make more dreams a reality for children fighting life-threatening illnesses.

The Reach for a Dream Foundation celebrated 30 years this year and their annual Slipper Day was set to be the best one yet! **They raised R1.43 million for Reach For A Dream this year!** Since 1988, The Reach For A Dream Foundation has brought hope, joy and healing to South African children and their families by offering the child a magical moment to regain their childhood that is being lost to a life-threatening illness.

Whatever the dream, no matter how big or small, it often gives the child hope and courage to carry on the fight. The fulfillment of these dreams inspires hope and courage in the dreamer and helps them believe that tomorrow is worth fighting for.

Slipper Day helps raise much-needed funding for the foundation. The money raised is used to help fulfill the dreams of children with life-threatening illnesses. To take part in Slipper Day all you need is to purchase the wristband, which will allow you wear your favourite slippers all day!

In addition to having a very comfy day, you will also notice that you smile a lot more on this unique day. If you are unable to wear your slippers, then wear your wristband with pride as you spot other supporters in their slippers.

The next Slipper Day is on the 11th May 2019 and it costs just R10 per wristband. You can purchase your wristband from any Pick n Pay or Wimpy! We'd like to challenge all businesses to join in on the fun of helping this amazing cause – lets help make 2019 the BIGGEST Slipper Day yet!

For more information about slipper day please visit their annual review:  
<https://reachfordream.org.za/content/uploads/2018/04/Annual-review.pdf>